

2007 IR PLAN

	PLANS	SCHEDULE
Capability Development	<ul style="list-style-type: none"> • Provide IR feedback to each business unit (Performance and marketing data) • Facilitate seamless collaboration between related business units (Business and promotion) 	Year round
Content Development	<ul style="list-style-type: none"> • Provide in-depth reviews and in-house input on major issues • Provide real-time industry information updates • Provide consistent and systematic responses to frequently asked questions • Provide financial statements for subsidiaries on a consolidated basis (Sales, ordinary income, debt-to-equity ratio information) 	Year round
Special Events	<ul style="list-style-type: none"> • Provide greater investor access to top management • Hold regular meetings to review business performance • Host events at Korean and overseas production sites 	Year round Quarterly 12 times a year
Activities Targeting Foreign Investors	<ul style="list-style-type: none"> • Hold overseas roadshows 2-3 times a year • Attend overseas conferences 2-4 times a year • Increase frequency of conference calls with prospective overseas investors • Provide timely updates and new content on English website 	May, October Year round Once or more quarterly Ongoing basis
Shareholders' General Meeting and Public Disclosure	<ul style="list-style-type: none"> • Deepen team expertise on matters related to the shareholders' general meeting and public disclosure • Improve processes for effective public disclosure • Update internal measures to prevent incorrect disclosures 	Year round

Thank you for your interest in LG Chem. For the latest business and investor information, please visit us on the Internet at www.lgchem.com.

